

ENTERPRISE IQ & GENESEE ACADEMY PRESENT

DATA VAULT CERTIFICATION SEMINAR

1st – 2nd November 2010 Sydney

Presented by: Hans Hultgren Co-Founder Genesee Academy

*“The Data Vault is
the optimal choice for
DW2.0 architectures!”*

Bill Inmon

BACKGROUND

Do you have issues with your current BI/EDW system? Does it provide disparate data sets? Are you tired of maintaining silo solutions? Data Vault is the answer! Enterprise IQ is proud to bring you the Data Vault Certification Course presented by Hans Hultgren - one of the world's foremost experts on the topic.

THE CLASS

Through two (2) weeks of high quality, on-demand, streaming video lessons **PLUS** two (2) days of dynamic lectures and extensive **HANDS ON Labs**, become a Certified Data Vault Modeller.

WHY THE DATA VAULT?

The Data Vault is simply the optimal modelling approach for the EDW. Just as 3rd Normal Form is ideal for operational systems, and Star Schema is great for data marts and analytics, so the Data Vault is optimal for the Enterprise Data Warehouse.



Course Presenter:

Hans Hultgren CEO Genesee Academy
Co-Founder of the **Data Vault Institute**

DATA VAULT MODELLING APPROACH & METHODOLOGY

The Data Vault modelling approach is rapidly being accepted as THE way to build enterprise data warehouses. The Data Vault model consists of **Hubs, Links, and Satellites** – and is flexible, scalable, and auditable. The Data Vault Approach focuses on a realistic and repeatable way to build your EDW.

BECOME DATA VAULT CERTIFIED TODAY

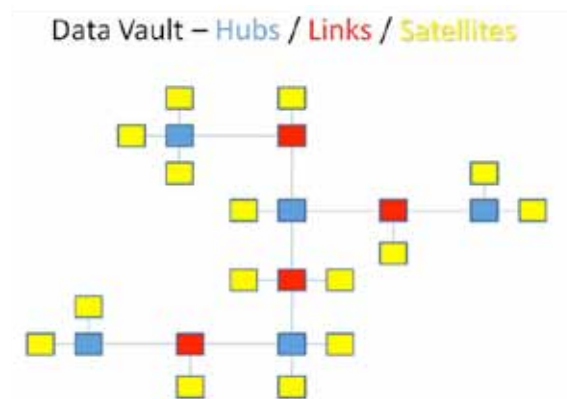
The Data Vault modelling approach is ideal for modelling EDW architectures that need to scale elegantly and adapt seamlessly to the introduction of new disparate data sources. The Data Vault is also optimally positioned for Operational Data Warehouse & Operational BI initiatives.



About the Seminar

The Data Vault is a data modelling approach and methodology, created by Dan Linstedt, that is specifically tuned for the Enterprise Data Warehouse and Operational BI initiatives. The Data Vault consists of three primary entity types: Hubs, Links, and Satellites. The Hubs are core business keys, the Links form all relationships, and the Satellites provide all descriptive information. Together, they form an architecture which is very durable, adaptable, scalable and well suited and well suited for high performance. As Bill Inmon has stated, "The Data Vault is the optimal choice for modelling the EDW in the DW 2.0 framework."

Dan Linstedt and Hans Hultgren have developed the Data Vault Certification course to provide you with the best and most direct learning experience. Through lectures, examples and interactive labs, learn the Data Vault modelling techniques and best practices - directly from the founders.

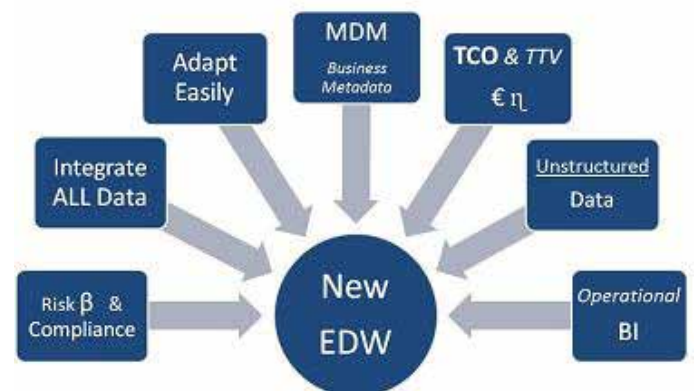


About the Presenter

Hans Hultgren Co-Founder **Genesee Academy (USA)**

Hans Hultgren is a faculty member of the ITEC Department at the Daniels College of Business. Hans has been teaching at the University of Denver for the past 13 years and has been a member of the full-time faculty for the past six years. Over the past several years, Hans has focused on building a new graduate-level data warehousing and business intelligence program at the Daniels College of Business. More information on the Data Vault can be found online at DataVaultInstitute.com, and a preview of the on-demand training is available on DataVaultAcademy.com.

Mr. Hultgren consults in the areas of data warehousing, business intelligence, analysis and design, data modelling, project management, small business development, strategic planning, team building, and supply chain management. He also remains involved with the entrepreneurial community. He can be reached at: hans@geneseeacademy.com



Prerequisite Online Data Vault modules from Data Vault Academy to be completed by Students within the 2 weeks prior to the class.

Day 1: Data Vault Basics Review, Hands-on Workshop/case study.

Day 2: Loading Process, Review, Q&A & the Data Vault Certification Exam.

Registration on Day One from 8am. The seminar runs from 9:00am to 5:00pm on both days. Lunch and morning & afternoon coffee & refreshments are included. Fees & Registration Contact

Full Certification Class Fee:

AUD\$3,950.00 + GST = \$4,345.00

- Includes 2 weeks on-demand online
- Includes 2 day on-site class seminar
- Includes 1 Half Day online certification exam

SPECIAL OFFER

Register for the Data Vault Certification Seminar and receive one (1) complimentary ticket to the DW2.0 SUMMIT Asia Pacific (26-27 October) for yourself, or one of your colleagues.

AUTHORISATION DETAILS

Organisation			
Address			
State		Postcode	
Contact Name		Signature	
Email Address			
Phone		Fax	

ATTENDEE DETAILS

	Name	Title	Email
Attendee 1			
Attendee 2			
Attendee 3			
Attendee 4			

If you have a Promotional Code entitling you to the Members Ticket price, please fill in your code in the space provided below.

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Payment is required within 5 business days of receipt of invoice.

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EFT Transfer: Macquarie Bank. BSB: 182-222 Account: 122126345 Account name: Enterprise IQ Pty Ltd

Please debit my: VISA MasterCard American Express

Credit Card No:

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FULL CERTIFICATION COURSE FEE:

AUD\$3,950.00 + GST = \$4,345.00

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